



FOR IMMEDIATE RELEASE

Houston, TX, August 22, 2011--

Zoës Kitchen Selects Mirus Restaurant Solutions To Consolidate And Report Data

Mirus Restaurant Solutions of Houston, TX has recently completed implementation of its reporting software with **Zoës Kitchen**, a 50 location fast casual chain headquartered in Birmingham AL. Jason Morgan, CFO of Zoës, selected Mirus to enable his company to consolidate restaurant and chain-wide data, and extract details to develop ad hoc reports that analyze a wide variety of data. “We had an existing system that collected restaurant data, but we needed a way to quickly and easily develop ad hoc custom reports. Mirus gave us that capability. Now we can poll data in real time, and set up and distribute a custom report in as little as five minutes. We can automate and send alerts to selected groups for a variety of topics from paid outs to clock outs down to specific cashier behavior.” In addition to creating analysis of operational data, Jason adds: “Mirus gives us a customizable marketing analysis and audit tool.”

Dave Bennett, CEO of Mirus, felt that Zoës Kitchen was a great match for Mirus. “These days, restaurants of every size need to poll and analyze a wide range of data, and they often need to focus quickly on specific opportunities or problems. We designed our reporting software for fast and easy report writing and distribution. That’s what Zoës Kitchen was looking for.”

MIRUS, the industry leader in Exception-Based Restaurant Management solutions, pioneered the delivery of business intelligence and exception-based reporting over the Internet with its Software-as-a-Service (SaaS), successfully serving both regional and national brands. Clients include national brands such as Dairy Queen®, Arby’s®, and Church’s Chicken®, as well as regional brands such as Uno Chicago Grill®, Café Rio Mexican Grill®, Carino’s™ Italian Grill and the Tumbleweed Southwest Grill®. **MIRUS** Solutions are web-based, with subscription-based pricing, helping multi-unit food-service companies and multi-unit franchise operators drive profits and run their businesses more efficiently and more profitably. For additional information, contact Mirus at 866-[MIRUS4U], sales@mirus.com, or go to www.mirus.com.

About Zoës Kitchen

Zoës Kitchen, a modern, fast-casual restaurant concept founded in Birmingham, Alabama in 1995, has 50 retail locations spanning across the U.S. in 12 states. Zoës’ menu features Mediterranean-inspired comfort food with made-from-scratch recipes using fresh ingredients. Zoës is a wholesome place to eat for families and people with active lifestyles. The company is built upon a philosophy of balanced and healthy living including spending time with family and friends over simple, tasty and freshly prepared food. Learn more at www.zoeskitchen.com or at www.facebook.com/ZoesKitchen.

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